



**Naming of Buildings, Sites & Common Areas
 Naming Opportunities & Levels Guide
 Riverland Policy #6.8.1**

PURPOSE:

In recognition of major gifts or valid pledges for the minimum amount specified, the following naming opportunities exist:

<u>Naming Opportunity</u>	<u>Amount</u>
1. Facilities	
New building	\$4,000,000
New addition or major renovation	\$1,000,000 25% of construction costs or \$1M whichever is greater
Existing building	
General classroom or lab	\$100,000 and above
Auditorium/Theatre	\$1,000,000 and above
Conference Room	\$20,000 and above
2. Exterior Landscaping	
i.e. plaza, courtyard, gardens, trails, benches, trees, features	cost of materials plus labor
3. Professional Programs	
Endowed faculty chair	\$1,500,000
Visiting professor	\$150,000
Professional development general	\$100,000
Faculty/staff internships/sabbaticals	\$50,000 and above
Faculty/staff recognition	\$10,000
Employee special programs	\$250,000
4. Academic/Student Programs	
New academic programs	\$100,000 and above
Existing academic programs	\$100,000
Speakers/guests/lecture series/outreach programs	\$500,000
Student endowed scholarships	\$15,000 and above
Distinguished student scholars	\$25,000 and above
Other student success/support programs	\$50,000 and above

LIST RELATED POLICIES, PROCEDURES OR FORMS:

[MnSCU Policy 6.8 Naming Buildings, Sites and Common Areas](#)

[MnSCU Procedure 6.8.1 Naming Buildings, Sites and Common Areas](#)

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Responsible Division / Author: Office of the President

Date & Subject of Revisions: 6/10/19 Review only; Updated logo & template.