



MASTER COURSE OUTLINE

A. SMGT 1270 Creativity and Innovation

B. COURSE DESCRIPTION:

This course is designed to inspire innate creativity to help launch major projects or untangle difficult situations. It focuses on providing fresh insight and new perspective on even the most routine elements of any job and to view problem solving as a creative opportunity. The use of creativity to provide a competitive edge leading to needed change and increased productivity is covered as well as techniques that help with idea generation and innovative solutions to problems.

(1 Cr – 1 lect, 0 lab)

C. **Core Theme: Critical Thinking

D. MAJOR CONTENT AREAS:

- Inspiring creativity
- Creative problem solving
- Generating ideas
- Innovative problem solving

E. GOAL TYPES, OBJECTIVES, AND OUTCOMES:

<u>GOAL</u>	<u>OBJECTIVES</u>	<u>OUTCOMES</u>
	Students will be able to	The student will successfully
<u>** Critical Thinking</u>	imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meanings or solutions to given situations or problems.	1. examine models to identify opportunities for creativity generation.
<u>CS</u>	understand the creative process.	1. identify approaches to the creative process.
<u>CS</u>	analyze brainstorming activities.	1. conduct brainstorming and related activities in the classroom.
<u>CS</u>	understand the role of a supervisor in creating a supportive climate for creativity.	1. draft a plan of action to create a climate supportive of creativity and innovation in a workplace.
<u>CS</u>	understand barriers to creativity and innovation in the workplace.	1. identify possible barriers to creativity and innovation in the workplace.

<u>CS</u>	understand the techniques and activities that motivate creativity.	1. explain the techniques and activities that motivate creativity.
<u>CS</u>	understand creative thinking skills that translate ideas into action.	1. produce a creative solution to a current problem.
<u>CS</u>	define innovation and examine the characteristics of creative people	1. report on leading innovators throughout history. 2. draw comparisons among leading innovators. 3. compare and contrast processes and outcomes of creativity versus innovation.

F. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact the instructor or the Student Success Center at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

G. COURSE CODING INFORMATION:

Course Code A/Class Maximum 48; Letter Grade

Revision date: 04/20/11; 9/1/16

AASC Approval date: 9/20/16

*Riverland Community College Disciplines	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6

**Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

*These five MnTC Goals have been identified as Riverland Community College Disciplines.

** These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum “10 Goal Areas of Emphasis” are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.

Riverland