

MASTER COURSE OUTLINE

A. ARTS 1105 Visual Design Concepts

B. COURSE DESCRIPTION:

This course is an investigation into the creative process and its relationship to the arts. The goal of this course is for the student to gain an understanding of the creative process and how to apply those skills in problem solving. Along with an historical perspective of design, the student will investigate the application of the creative process and its impact within societies.

MnTC (Goals 6/HU and 2/CT); (3 Cr – 1 lect, 2 lab)

C. *MnTC Discipline: The Humanites and Fine Arts **Core Theme: Critical Thinking

D. MAJOR CONTENT AREAS:

- Creativity
- Play
- Problem solving process
- Steps involved in the creative process and where is it used
- Right brain and left brain thinker
- Visual communication
- Design awareness
- Sources of design and ideation
- Historical perspective of design, past to present
- Conceptual design
- Design around us
- Role of effective of design on societies
- Creativity in a variety of realms

E. GOAL TYPES, OBJECTIVES, AND OUTCOMES:

<u>GOAL</u>	<u>OBJECTIVES</u>	<u>OUTCOMES</u>
<u>MnTC Goal 6a</u>	Students will be able to demonstrate awareness of the scope and variety of works in the arts and humanities.	The student will successfully 1. demonstrate the ability to use course terminology and concepts to analyze and critically evaluate compositions of self and others in verbal and/or written formal critiques.

		<ol style="list-style-type: none"> 2. create a portfolio of works showing appropriate technical competency, originality, and use of key course concepts.
<u>MnTC Goal 6b</u>	engage in creative process or interpretive performance.	<ol style="list-style-type: none"> 1. design and create visual responses to assigned problems, demonstrating application of aesthetic decisions and analysis throughout the creative process and completion of a work of art. 2. create a portfolio of works showing appropriate technical competency, originality, and use of key course concepts.
<u>MnTC Goal 6c</u>	articulate an informed personal reaction to works in the arts and humanities.	<ol style="list-style-type: none"> 1. demonstrate the ability to use terminology to analyze and critically evaluate compositions of self and other in verbal and/or written formal critique.
<u>MnTC Goal 2a</u>	gather factual information and apply it to a given problem in a manner that is relevant, clear, comprehensive, and conscious of possible bias in the information selected.	<ol style="list-style-type: none"> 1. create a portfolio of works showing appropriate technical competency, originality, and use of key course concepts. 2. conduct critiques demonstrating awareness of aesthetics in the process and finished works of art.
<u>MnTC Goal 2b</u>	imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meaning or solutions to a given situation or problem.	<ol style="list-style-type: none"> 1. design and create visual responses to assigned problems demonstrating application of aesthetic decisions and analysis throughout the creative process and completion of a work of art. 2. create a portfolio of works showing appropriate technical competency, originality, and use of key course concepts.
<u>MnTC Goal 2d</u>	recognize and articulate the value assumptions, which underlie and affect decisions, interpretations, analyses, and evaluations made by ourselves and others.	<ol style="list-style-type: none"> 1. demonstrate the ability to use course terminology and concepts to analyze and critically evaluate compositions of self and others in verbal and/or written formal critiques.
<u>CS</u>	understand composition as it relates to 3-dimensional space through the use of elements and principles.	<ol style="list-style-type: none"> 1. develop a portfolio of work demonstrating an understanding of 3-dimensional space showing appropriate technical competency, originality, and use of key course concepts. 2. complete written and/or verbal critiques using appropriate vocabulary and terminology. 3. demonstrate an awareness of aesthetics in both the process and completion of works of art.

<u>CS</u>	create works of 3-dimensional design in a variety of media.	<ol style="list-style-type: none"> 1. develop a portfolio of work using a variety of sculptural media and techniques that demonstrates an understanding of 3-dimensional space and has appropriate technical competency, originality, and use of key course concepts.
<u>CS</u>	use the creative process in developing ideas for works of art.	<ol style="list-style-type: none"> 1. design and create visual responses to assigned problems demonstrating application of aesthetic decisions and analysis throughout the creative process and completion of a work of art. 2. complete a sketchbook documenting the research and creative process leading up to the completion of a work of art.
<u>CS</u>	identify and develop levels of craftsmanship.	<ol style="list-style-type: none"> 1. complete written and/or verbal critiques demonstrating awareness of aesthetics in both process and finished works of art using appropriate vocabulary and terminology. 2. refine art throughout the process and completion of a portfolio of 3-dimensional art work.

F. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact the instructor or the Student Success Center at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

G. COURSE CODING INFORMATION:

Course Code E/Class Maximum 24; Letter Grade

Revision date: 11/03/10

AASC Approval date: 01/18/11

*Riverland Community College Disciplines	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6

**Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

*These five MnTC Goals have been identified as Riverland Community College Disciplines.

** These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum “10 Goal Areas of Emphasis” are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.