



MASTER COURSE OUTLINE

A. MASS 1604 Business and Ethics in Massage Therapy

B. COURSE DESCRIPTION:

This course concentrates on psychological and physical challenges faced by massage therapists focusing on ethical boundaries. It also addresses the effects of stress, personality, attitudes, beliefs, and coping techniques exhibited by therapists and clients. Introduction to basic business practices, massage insurance certification, and National Certification are also covered. Prerequisites: Successful completion of first semester courses, enrollment in second semester courses and current cardiopulmonary resuscitation (CPR) certification.
(2 Cr - 2 lect, 0 lab)

C. ****Core Theme: Critical Thinking**

D. MAJOR CONTENT AREAS:

- Ethics in massage
- Psychological challenges
- Mental and physical health connections
- Personality types, attitudes, beliefs, and coping techniques
- Basic business information, insurance, and certification

E. GOAL TYPES, OBJECTIVES, AND OUTCOMES:

<u>GOAL</u>	<u>OBJECTIVES</u> Students will be able to	<u>OUTCOMES</u> The student will successfully
**<u>Critical Thinking</u>	analyze the logical connections among the facts, goals, and implicit assumptions relevant to a problem or claim; generate and evaluate implications that follow from them.	<ol style="list-style-type: none"> 1. recognize and identify social and behavioral components affecting the health and well-being of both clients and therapists, including psychological challenges, physical and mental health stressors, personality types, attitudes, beliefs, and coping techniques/armoring. 2. create a health plan for coping with identified stressors.
<u>CS</u>	analyze and investigate ethical boundaries specific to the field of massage therapy	<ol style="list-style-type: none"> 1. journal on a daily basis to record emotional challenges and insight. 2. dialogue and discuss specific challenges to learn and assess coping skills used by other

		<p>students.</p> <ol style="list-style-type: none"> 3. demonstrate appropriate ethical options using scenarios that may arise in the massage field.
<u>CS</u>	gather information to support the start of profession.	<ol style="list-style-type: none"> 1. research and report on city, state, and national rules and regulations pertaining to the massage profession. 2. collect appropriate forms necessary for city and state acceptance to practice massage. 3. research business name information and options.
<u>CS</u>	research and collect information relative to the financial aspects of massage therapy.	<ol style="list-style-type: none"> 1. discuss and understand city, state, and federal tax guidelines for massage therapy. 2. create a tax ledger focusing on the income and output categories relative to the massage industry.
<u>CS</u>	collect and examine information relative to National Certification Board of Therapeutic Massage and Bodywork (NCBTMB), insurance coverage, and massage support organizations.	<ol style="list-style-type: none"> 1. demonstrate an understanding of the necessity for membership in national organization providing insurance coverage to massage therapists. 2. analyze and discuss various insurance available for massage therapists. 3. determine the best organization for insurance to meet the therapist's needs. 4. complete enrollment forms for membership and insurance to be submitted upon graduation.
<u>CS</u>	collect and examine information relative to start-up costs, equipment, and cost-effective alternatives to massage purchases.	<ol style="list-style-type: none"> 1. research and price standard massage business equipment and supplies. 2. collect ideas on cost effective, usable alternatives to expensive purchases.

F. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact the instructor or the Student Success Center at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

G. COURSE CODING INFORMATION: Course Code S/Class Maximum 30; Letter Grade

Revision date: 12/21/10; 12/20/17
AASC Approval date: 02/20/2018

*Riverland Community College Disciplines	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6

**Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

*These five MnTC Goals have been identified as Riverland Community College Disciplines.

** These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum “10 Goal Areas of Emphasis” are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.