



MASTER COURSE OUTLINE

A. FBMA 2934 Fundamentals of Financial Management/Business Plan Emphasis

B. COURSE DESCRIPTION:

Students will identify the elements necessary to create, evaluate, and implement a business plan for the business. Student will utilize financial information and records to develop the business plan.

(3 Cr – 3 lect, 0 lab)

C. **Core Theme: Critical Thinking

D. RIVERLAND INSTITUTIONAL LEARNING OUTCOMES:

This course addresses the following Riverland Institutional Learning Outcome(s):

- ILO 1: critical thinking (*Core Theme Goal 2*)
- ILO 2: awareness of the larger global community (*Core Theme Goal 7 or 8*)
- ILO 3: ethical, engaged citizenship (*Core Theme Goal 9 or Goal 10*)
- ILO 4: communication and collaboration (*Discipline Goal 1 and by any learning outcome(s) involving communication or collaboration*)

E. MAJOR CONTENT AREAS:

- Business analyses
- Vision & Mission Statements
- Business planning

F. GOAL TYPE, OBJECTIVES, AND OUTCOMES:

| <u>GOAL TYPE</u> | <u>OBJECTIVES</u> | <u>OUTCOMES</u> |
|----------------------------|--|---|
| <u>**Critical Thinking</u> | Students will be able to interpret the analysis and cash flow information to determine the business cash needs for the upcoming production year. | The student will successfully <ol style="list-style-type: none"> 1. complete an analysis of the business. 2. revise the cash flow plan after the completion of the annual analysis. 3. monitor and adjust the cash flow plan on a regular basis. |
| <u>CS</u> | determine the strengths and weaknesses of the business. | The student will successfully <ol style="list-style-type: none"> 1. develop a vision statement and revise as necessary for the continuation of the business. 2. develop a mission statement and revise as necessary. |

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|-----------|---|--|
| <u>CS</u> | determine what changes to make in the business in order to better compete in today's marketplace. | <ol style="list-style-type: none"> 1. develop a business plan. 2. justify the business plan. |
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G. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact Accessibility Services at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

H. COURSE CODING INFORMATION:

Course Code U/Customer Driven; Letter Grade

Revision date: 07/26/23

AASC Approval date: 10/17/23

| *Riverland Community College Disciplines | MnTC Goal Number |
|---|-------------------------|
| Communication (CM) | 1 |
| Natural Sciences (NS) | 3 |
| Mathematics/Logical Reasoning (MA) | 4 |
| History and the Social & Behavioral Sciences (SS) | 5 |
| Humanities and Fine Arts (HU) | 6 |

| **Riverland Community College Core Themes | MnTC Goal Number |
|--|-------------------------|
| Critical Thinking (CT) | 2 |
| Human Diversity (HD) | 7 |
| Global Perspective (GP) | 8 |
| Ethical and Civic Responsibility (EC) | 9 |
| People and the Environment (PE) | 10 |

*These five MnTC Goals have been identified as Riverland Community College Disciplines.

** These five MnTC Goals have been identified as Riverland Community College Core Themes.

NOTE: The Minnesota Transfer Curriculum "10 Goal Areas of Emphasis" are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.