



MASTER COURSE OUTLINE

A. ARTS 1310 Introduction to Digital Art

B. COURSE DESCRIPTION:

This course is an introduction to digital media as an art-making tool. This course includes an exploration of painting and drawing programs. Computer techniques for manipulation, layering and incorporation of multiple image sources in a single composition are investigated. Designing for graphic presentation and use of typography is introduced. This course covers a range of options for computer based expression. Course content includes an overview of both conceptual and historic concerns relevant to digital media. Basic knowledge of the computer is helpful.

(3 Cr – 1 lect, 2 studio)

C. *Core Theme: Critical Thinking

D. RIVERLAND INSTITUTIONAL LEARNING OUTCOMES:

This course addresses the following Riverland Institutional Learning Outcome(s):

- ILO 1: critical thinking (*Core Theme Goal 2*)
- ILO 2: awareness of the larger global community (*Core Theme Goal 7 or 8*)
- ILO 3: ethical, engaged citizenship (*Core Theme Goal 9 or Goal 10*)
- ILO 4: communication and collaboration (*Discipline Goal 1 and by any learning outcome(s) involving communication or collaboration*)

E. MAJOR CONTENT AREAS:

- Creative Process
 - Idea exploration
 - Integration of art concepts in problem solving
 - Incorporating and responding to criticism
- Historical and Conceptual Overview
 - Introduction to significant works and critical issues pertaining to digital media
 - Relationship and the role of digital media to traditional art history and technique, including time-based art
 - Form and design theory and terminology applied to digital media
- Technical Background
 - Current hardware and software options

- Combining sources, composite effects and layering
- Using painting and drawing programs
- Overview of options for computer printmaking
- Controlling image quality, editing, and retouching
- Image manipulation techniques
- Options for finish and display

F. GOAL TYPES, OBJECTIVES, AND OUTCOMES:

<u>GOAL</u>	<u>OBJECTIVES</u> Students will be able to	<u>OUTCOMES</u> The student will successfully
<u>*Critical Thinking</u>	imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meanings or solutions to given situations.	1. apply a variety of possible visual solutions to assigned problems and evaluate them on the basis of the alternative meanings they suggest.
<u>*Critical Thinking</u>	recognize and articulate the value assumptions which underlie and affect decisions, interpretations, analyses, and evaluations made by ourselves and others.	1. recognize and articulate the value assumptions which underlie works of art.
<u>CS</u>	apply digital techniques to a set of studio themes and/or problems.	1. create a portfolio showing appropriate technical competency, originality, and use of key course concepts.
<u>CS</u>	demonstrate knowledge of form and design concepts as applied to digital art.	1. create a portfolio showing appropriate technical competency in controlling color through lighting and the use of the digital darkroom.
<u>CS</u>	express critiques in verbal or written form.	1. demonstrate an understanding of terminology, concepts, and history of digital art and its relationship to art and design history.
<u>CS</u>	demonstrate use of current software to develop an idea from research to finished work.	1. create a portfolio demonstrating stages in manipulation of an image through multiple creative possibilities. 2. discuss personal creative choices.
<u>CS</u>	create a short video presentation incorporating class concepts.	1. present short video incorporating course concepts.
<u>CS</u>	incorporate diverse image sources into a single work through layering.	1. create a portfolio demonstrating manipulation of an image through layering of multiple images.
<u>CS</u>	demonstrate effective use of typography.	1. create a computer-based graphic design incorporating typography.

G. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact Accessibility Services at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

H. COURSE CODING INFORMATION:

Course Code E/Class Maximum 24; Letter Grade

Revision date: 11/03/10; 03/03/26

AASC Approval date: 01/18/11; 03/17/26

*These five MnTC Goals have been identified as Riverland Community College Core Themes. Every course in the Riverland Community College curriculum shall meet outcomes from one of these themes.

**These five MnTC Goals have been identified as Riverland Community College Disciplines. Riverland's MnTC courses also shall meet outcomes from a Discipline Area.

NOTE: The Minnesota Transfer Curriculum "10 Goal Areas of Emphasis" are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.

*Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7A, 7B, 7A/B
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

**Riverland Community College Discipline Areas	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6