



MASTER COURSE OUTLINE

A. SPCH 1100 Fundamentals of Speech

B. COURSE DESCRIPTION:

This course focuses on the theory and practice of public communication including individual and group presentations. This course emphasizes audience analysis, organization, content development including topic selection and speaking ethics. Students will prepare and deliver a variety of both individual and group presentations and demonstrate an ability to apply research from diverse sources. Students should expect to reduce speech apprehension and develop self-confidence in their ability to communicate in public.

MnTC (Goals 1/CM and 9/EC); (3 Cr – 3 lect, 0 lab)

C. *Core Theme: Ethical and Civic Responsibility **Discipline Area (if MnTC): Communication

D. RIVERLAND INSTITUTIONAL LEARNING OUTCOMES:

This course addresses the following Riverland Institutional Learning Outcome(s):

- ☐ ILO 1: critical thinking (*Core Theme Goal 2*)
- ☐ ILO 2: awareness of the larger global community (*Core Theme Goal 7 or 8*)
- ☒ ILO 3: ethical, engaged citizenship (*Core Theme Goal 9 or Goal 10*)
- ☒ ILO 4: communication and collaboration (*Discipline Goal 1 and by any learning outcome(s) involving communication or collaboration*)

E. MAJOR CONTENT AREAS:

- Communication
- Speech apprehension
- Purpose and subject
- Audience analysis
- Research and documentation
- Introductions and conclusions
- Delivery
- Informing and persuading
- Group communication/group discussion
- Oral interpretation
- Communication ethics

F. GOAL TYPE, OBJECTIVES, AND OUTCOMES:

<u>GOAL TYPE</u>	<u>OBJECTIVES</u> Students will be able to	<u>OUTCOMES</u> The student will successfully
<u>MnTC Goal 1a</u>	understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.	1. demonstrate appropriate topic selection, audience analysis, organization, and content development in a speaker-audience setting. 2. create and perform informative and persuasive messages and deliver at least four effective speeches.
<u>MnTC Goal 1b</u>	participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.	1. demonstrate an understanding of effective group participation by listening/paying attention, critically and reflectively thinking and responding. 2. demonstrate the ability to listen, analyze, and provide feedback on public discourse.
<u>MnTC Goal 1c</u>	locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.	1. utilize appropriate research strategies to discover and ethically integrate supporting materials from diverse sources and points of view.
<u>MnTC Goal 1d</u>	select appropriate communication choices for specific audiences.	1. demonstrate comprehension of and application of appropriate communication choices for specific audiences by performing a variety of presentations.
<u>MnTC Goal 9a</u>	examine, articulate, and apply their own ethical views.	1. demonstrate comprehension of the process of examination, articulation and application of his or her own ethical views by explaining the process. 2. participate in a group discussion.
<u>MnTC Goal 9b</u>	understand and apply core concepts (e.g., politics, right and responsibilities, justice, liberty) to specific issues.	1. participate in a group discussion and by analyzing core concepts to a specific issue.
<u>MnTC Goal 9d</u>	recognize the diversity of political motivations and interests of others.	1. demonstrate an understanding of the diversity of political motivations and interests of others by what it is and how to analyze audiences and group members.
<u>MnTC Goal 9e</u>	identify ways to exercise the rights and responsibilities of citizenship.	1. identify and discuss ways to exercise the rights and responsibilities of citizenship.
<u>CS</u>	practice techniques for controlling speech apprehension.	1. demonstrate understanding of speech apprehension by explaining what it is and ways to control it. 2. demonstrate application of ways to control speech apprehension by participating in activities.
<u>CS</u>	practice effective verbal and nonverbal delivery techniques that are well suited to the occasion and audience.	1. practice effective verbal and nonverbal delivery techniques that are well suited to the occasion and audience.

G. SPECIAL INFORMATION:

This course may require use of the Internet, the submission of electronically prepared documents and the use of a course management software program. Students who have a disability and need accommodations should contact Accessibility Services at the beginning of the semester. This information will be made available in alternative format, such as Braille, large print, or current media, upon request.

H. COURSE CODING INFORMATION:

Course Code H/Class Maximum 30; Letter Grade

Revision date: 07/22/10; 04/02/18; 01/06/26

AASC Approval date: 05/08/18; 01/20/26

*These five MnTC Goals have been identified as Riverland Community College Core Themes. Every course in the Riverland Community College curriculum shall meet outcomes from one of these themes.

**These five MnTC Goals have been identified as Riverland Community College Disciplines. Riverland's MnTC courses also shall meet outcomes from a Discipline Area.

NOTE: The Minnesota Transfer Curriculum "10 Goal Areas of Emphasis" are reflected in the five required discipline areas and five core themes noted in the Riverland Community College program of study guide and/or college catalog.

*Riverland Community College Core Themes	MnTC Goal Number
Critical Thinking (CT)	2
Human Diversity (HD)	7A, 7B, 7A/B
Global Perspective (GP)	8
Ethical and Civic Responsibility (EC)	9
People and the Environment (PE)	10

**Riverland Community College Discipline Areas	MnTC Goal Number
Communication (CM)	1
Natural Sciences (NS)	3
Mathematics/Logical Reasoning (MA)	4
History and the Social & Behavioral Sciences (SS)	5
Humanities and Fine Arts (HU)	6