

MINNESOTA STATE COLLEGES AND
UNIVERSITIES*
ARTICULATION AGREEMENT
BETWEEN

Riverland Community College
AND
Concordia University, St. Paul

*The Board of Trustees of the Minnesota State Colleges and Universities is authorized by Minnesota Statutes, Chapter 136F to enter into Agreements and has delegated this authority to colleges and universities.

This Agreement is entered into between Riverland Community College (hereinafter sending institution), and Concordia University, St. Paul (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the laws of the State of Minnesota.

The sending institution has established a **Business AS** (hereinafter sending program), and the receiving institution has established a **Marketing BA (cohort)** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

Transfer of Credits

- A. The receiving institution will accept 60 credits from the sending program. A total of 68 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table. For system institutions, once the courses are encoded, they will transfer as described in the uSelect Audit.

Implementation and Review

- A. The Chief Academic Officers or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on 08/01/2015 and shall remain in effect until the end date of 08/01/2020 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning 02/01/2019 (within six months of the end date).
- E. When a student notifies the receiving institution of their intent to follow this agreement, the receiving institution will encode course waivers and substitutions.

PROGRAM ARTICULATION TABLE

	College (sending)	University (receiving)
Institution	Riverland Community College	Concordia University, St. Paul
Program name	Business	Marketing
Award Type (e.g., AS)	AS	BA
Credit Length	60	128
CIP code (6-digit)	52.0101	
Describe program admission requirements (if any)		Must meet CSP admission requirements

Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

SECTION A - Minnesota Transfer Curriculum-General Education

College (sending)			University (receiving)			
course prefix, number and name	Goal(s) ¹	Credits	course prefix, number and name	Goal(s) ¹	Credits Applied	Equiv Sub Wav
Minnesota Transfer Curriculum-General Education						
SPCH1100- Fundamentals of Speech or SPCH1200- Interpersonal Communication	1	3	Communication/Speech (4 credits required)		3	Equiv.
ECON2291 Macroeconomics	8	3	Global Studies (4 credits required)		3	Equiv.
ECON2292 Microeconomics	8	3	Elective		3	
PHIL1130 Ethics	6 and 9	3	Elective		3	
STAT2021 Fundamentals of Statistics	2 and 4	4	Mathematics (3 credits required)		4	Equiv.
MATH1110- College Algebra	4	3			3	
SOCI1101- Introduction to Sociology or PSYC1105- General Psychology	5 and 7	3 or 4	Social and Behavioral Sciences (4 credits required) Intro or General Psychology or Sociology required		3 or 4	Equiv.
ENGL1101- Freshman English	1	3	Writing (4 credits required)		3	Equiv.
Humanities and Fine Arts Course	6	1	Fine Arts or Literature (Will depend on course selection)		1	
Additional MnTC credits to total 30.	1-10	3 or 4	Will depend on course selection		3 or 4	
MnTC/General Education Total		30				

Special Notes, if any: Students will likely need to complete additional General Education and elective credits to meet the required 128 credits to earn their BA degree. All General Education and elective credits may be taken at

¹ MnTC goal areas transfer to the receiving college/university according to the goal areas designated by the sending college/university

Riverland Community College and transferred in to CSP, with the exception of Theology, which must be taken at CSP. CSP accepts all MnTC goal areas as equivalents.

SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other

(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major). Restricted electives (in Major) fulfill a specific requirement within a major. Example A: "Chose two of the following three courses;" Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).

Major, Emphasis, Restricted, Unrestricted Electives or Other Courses			
ACCT2011-Principles of Financial Accounting	4	Elective	4
ACCT2012-Principles of Managerial Accounting	4	Elective	4
BUSA1010-Introduction to Business	3	Elective	3
BUSA1065-Microcomputer Applications	3	Elective	3
BUSA2032-Business Law- Legal Environment	3	Elective	3
BUSA2041-Business Communications	3	Elective	3
BUSA2042-Principles of Management	3	Elective	3
BUSA2043-Principles of Marketing	3	Elective	3
Physical Education/Health	1	Elective	1
Restricted elective credits - list courses (if none enter 0) BUSA1002,1050,2050,2065,2102,2103,2104	3	Elective	3
Unrestricted elective credits (if none enter 0)	0	College's unrestricted elective credits accepted in transfer (if none enter 0)	
Major, Emphasis, Unrestricted Electives Total	30	Total College Credits Applied (sum of sections A and B)	60

SECTION C - Remaining University (receiving) Requirements

* See Transfer Guide for recommended equivalent courses at Riverland.	course prefix, number and name	Credits
	MKM311-Innovation and Complex Systems	4
	MKM321-Marketing Innovation	4
	MKM330-Integrated Marketing Communications	4
	MKM342-Marketing Research	4
	MKM350-Interactive and Mobile Marketing	4
	MKM360-International Marketing	4
	MKM411-Applied Business Ethics	4
	MKM431-Applied Accounting and Finance	4
	MKM441-Marketing Strategy	4
	MKM480-Business Plan	4
	Total credits in major	40
	Fine Arts (4 credits) *	4
	History/Pol. Science (3 credits) *	4
	Literature (4 Credits) *	4
	Physical/Natural Science (5 Credits) *	5
	Health/Physical Education (2 Credits)*	3
Theology (4 Credits) Must be taken at CSP	4	
General Education Credits	24	
Elective Credits	4	
University unrestricted elective credits not counted elsewhere (if none enter 0)		
Total Remaining University Credits	68	

Special Notes, if any:

Students will likely need to complete additional General Education and elective credits to meet the required 128 credits to earn their BA degree. All General Education and elective credits may be taken at Riverland Community College and transferred in to CSP, with the exception of Theology, which must be taken at CSP. CSP accepts all MnTC goal areas as equivalents.

SECTION D - Summary of Total Program Credits

College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	30		
Major, Emphasis, Unrestricted Electives or Other	30		
Total College Credits	60	Total College Credits Applied	60
		Remaining credit to be taken at the university (receiving institution)	68
		Total Program Credits	128
Special Notes, if any:			

College	Name	Signature	Date
VP Academic Affairs	Mary Davenport, Ph.D.	<i>Mary Davenport</i>	9-10-15
Title			
University	Name	Signature	Date
Chief Academic Officer	Eric LaMott	<i>E LaMott</i>	8-27-15
Title			
DARS Encoder			
Date when equivalencies were encoded in DARS by the receiving MnSCU institution			