Strategic Vision:

Building a Foundational Approach to Excellence 2020-2025

Vision
We will offer the best opportunity for every enrolled student to attain academic and career goals in an ever-changing world.

Mission
To transform lives through excellence in service, education, and career training.

Values
Cultivating student growth through service, collaboration, innovation, and respect.

Heart
We are dedicated to our employees, our students, and our region.

R

RIVERLAND
Community College

riverland.edu/strategy

M
MINNESOTA STATE
Riverland Community College,
A member of Minnesota State

Critical Strategic Themes

1. Acquiring and retaining high impact talent to lead us to a bold future.
2. Strengthening existing and creating new relationships with partners and friends.
3. Achieving high academic outcomes for all students and eliminating disparities.
4. Using technology and data as tools to improve performance and productivity.

PROGRAM

Objective
Ensure student success for all by developing and nurturing high quality academic programs, students services, faculty, and external partnerships, which focus on closing equity gaps.

Goals
1. Quality Student Services: Deliver student services that close equity gaps.
2. Quality Teaching: Enhance instructional effectiveness that leads to increased student success.
3. Quality Partnerships: Develop, maintain and engage business, community, and K-12 partnerships in ways that enhance student access to career training and experience.
4. Quality Curriculum and Program Offerings: Ensure that the curricular portfolio, schedules, delivery methods, supplemental instruction and technology meet the educational, economic, and workforce needs of the region.

PEOPLE

Objective
Celebrate and enhance the College's culture of service, collaboration, innovation, and respect.

Goals
1. Service: Foster an expectation of service to others among faculty, staff and students.
2. Collaboration: Build synergies among departments, faculty/staff, and other internal and external groups.
3. Innovation: Increase college effectiveness and efficiency through continuous improvement.
4. Respect: Foster an environment of safety, mutual trust, and respect collegewide.
5. Diversity: Increase the diversity of employees.

RESOURCES

Objective
Build sustaining relationships and establish funding priorities to ensure long term financial and physical viability of the college.

Goals
1. Develop and implement a comprehensive external funding plan to support College projects.
2. Ensure College budget is aligned with data-based decision making.
3. Invest in campus facility improvements (prioritizing improvements that create safe, attractive, and inclusive learning environments).
4. Develop, fund, implement technological innovations that support Program, People and Outreach projects.

OUTREACH

Objective
Develop marketable and customized programming (including either academic programming or student services) and training that builds markets, enrollment, and Riverland's brand within the service area.

Goals
1. Expand outreach to every possible student (K12, adult learners, continuing education) so they are aware Riverland exists, is welcoming, and provides quality relevant educational opportunities.
2. Create a process for testing the demand for, and receptiveness to, new offerings that meet the needs of potential students and industry.
3. Improve internal and external brand awareness and engagement in the region.

Minnesota State Equity 2030 Vision

"By 2030, Minnesota State – together with our partners – will eliminate the educational equity gaps at every Minnesota State college and university." Equity 2030 concentrates on six primary areas:

1. Student Academic Access
2. Student Engagement and Support
3. Enhanced Access
4. Workforce Diversity & Strategic Talent Management
5. Financial Resources and Support
6. Data Guided Decision Making