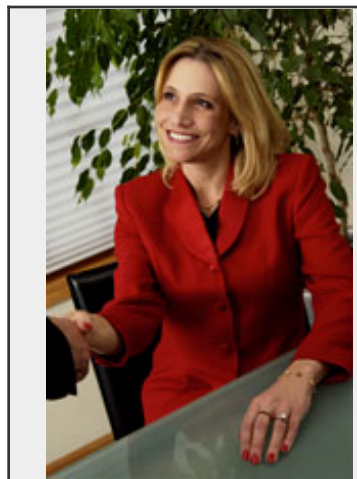


Commodity Marketing Certificate

The Marketing Certificate will provide the education necessary to develop the understanding, knowledge, and skills to market farm commodities. Specific skills include learning the individual marketing options available for producers to market their commodities. Students will also learn how to calculate an accurate cost of production for use in an individualized marketing plan.



Degree Type:

Certificate (CERT)

Location: One on one instruction at student's farm

Program Starts: Fall

Total Credits: 25

Course Plan: Three

Year **Program Costs:**

Number of Credits: 25

Tuition per credit:

\$162.00

Estimated Total Tuition

Cost: \$4,050.00

Additional Costs

Other required costs:

contact program

advisor

Books: contact

program advisor

Commodity Marketing Program Curriculum

Required Core Courses (25 Credits)

Crs ##	Name
FBMT1170	Introduction to Farm Commodities Marketing
FBMT1173	Directed Study - Introduction to Farm Commodity Marketing
FBMT1180	Applying Commodity Marketing Fundamentals
FBMT1183	Directed Study - Applying Commodity Marketing Fundamentals
FBMT1190	Evaluating Farm Commodity Marketing Tools
FBMT1193	Directed Study - Evaluating Farm Commodity Marketing Tools
FBMT2170	Monitoring Farm Commodity Marketing Plans
FBMT2173	Directed Study - Monitoring Farm Commodity Marketing Plans
FBMT2180	Strategies in Farm Commodity Marketing
FBMT2183	Directed Study - Strategies in Farm Commodity Marketing